



FABx FEATURED PRODUCT SPONSORSHIP REQUEST

To our incredible community of Basin Food Producers,

We're thrilled to announce that the 5th annual Basin Food & Buyers Expo (FABx) is coming to Creston on November 3rd and 4th! The outpouring of enthusiasm and support from Creston has set the stage for another exceptional event, and we're already working hard to get ready for FABx 2023. We're aiming to make it an even more amazing experience for our vibrant community and are excited to extend a heartfelt invitation for you to attend.

Our Mission

FABx's core mission is to support and celebrate food producers of the Columbia Basin, by fostering a thriving environment for connection with buyers from BC and Alberta. Year after year, FABx continues to grow in popularity, providing a wealth of opportunities for both new & experienced food producers and farmers. This includes business development workshops, influential speakers, industry networking and essential insights to propel your food business to new heights.

Exciting Plans for 2023

We have exciting plans in store, including "Experts on Tap" speed consulting, local tours of food facilities and enterprises, and a community farm-to-table dinner, all designed to highlight and celebrate our local food community. We are also adding a new way for food producers to take center stage by becoming a Featured Product Showcase Sponsor. This will be an opportunity to showcase your products and elevate your exposure while also contributing to the sustainability and success of this year's event.

Why be a Featured Product Showcase Sponsor?

Seamlessly integrated into the two day event, your product will be enjoyed and talked about by a community of passionate food enthusiasts, creating a buzz around your brand. Your participation as a featured producer is primarily all about showcasing your product, but it will also be an essential pillar of our event's success. Your sponsorship contributes directly to the event's operational costs, helping us to continue to host this remarkable event.

Sponsorship Tiers & Benefits



SEED SPONSOR
\$250 - \$500
minimum 200 servings

Your featured product will be showcased to attendees during every event snack break.

A captivating slideshow of your product will be presented during snack breaks.

Your logo & informative literature will be thoughtfully displayed alongside your product.



SPROUT SPONSOR
\$500 - \$750
minimum 300 servings

All the benefits of the Seed Package, plus:

One exhibitor ticket valued at \$150- this includes one persons full event admission and all meals.

A brighter spotlight on your product: your logo & product will be highlighted on our website for an entire year as a featured product, and directly linked to your exhibitor page on basinfood.ca.



BLOSSOM SPONSOR
\$750 - \$1500
minimum 400 servings

All of the benefits of the Sprout Package, plus:

Your logo takes centre stage on our website as a prominent event sponsor for the year.

A dedicated Social Media post to showcase your featured product that will reach our engaged online community and beyond.

Expand your presence: Receive two additional full event admissions and all meals.

As we prepare for FABx 2023, we invite you to attend the event and consider partnering with the Basin Food Expo. through product sponsorship. Your participation as a Featured Product Showcase Sponsor will fuel your brand's growth and contribute to the heart of this event.

Together, let's nourish connections, cultivate opportunities and harvest success at FABx 2023!
With heartfelt gratitude,

FABx Organizer Team

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FOOD
BASIN & EXPO
BUYERS