



FABx25 SPONSORSHIP OPPORTUNITIES

THE BASIN FOOD SUMMIT & EXPO | NELSON, BC | NOVEMBER 6–8, 2025

Join us for the 7th annual Basin Food Summit & Expo (FABx25)—a dynamic, multi day gathering that cultivates bold ideas, strong connections, and a vibrant food economy rooted in the Columbia Basin. This year's theme, "Pollination," celebrates the many ways ideas, partnerships, and people cross-pollinate to shape a resilient, thriving regional food system. We're thrilled to return to Nelson, the birthplace of FABx (back in 2018), with expanded offerings and deeper community engagement than ever before—including a new food focused film festival.

WHY SPONSOR FABx25?

Connect with hundreds of attendees, including farmers, processors, buyers, funders, and food advocates. Align your brand with values-driven food leadership and innovation. Amplify your message through our strong regional marketing and communications channels.

Support the growth of a more connected, sustainable food economy.

2025 SPONSORSHIP TIERS



POLLINATOR SPONSOR — \$1,500

All Blossom benefits +
4 All Access Passes (includes dinners + films)
Custom “Sponsor Spotlight” social feature
Prominent logo on welcome signage



BLOSSOM SPONSOR — \$1,000

All Bud benefits +
Logo on printed menu and in event signage
Inclusion in email sponsor highlight
2 All Access Passes (includes dinners)
Sponsor Thank You board at entrance



BUD SPONSOR — \$750

All Sprout benefits +
1 Exhibitor Table or
2 Farm-to-Table Dinner Tickets
Verbal thank-you on stage during the event



SPROUT SPONSOR — \$500

All Seed benefits +
Branding on event slides and signage
2 General Admission passes or 1 Exhibitor Table
Shoutout on social media



SEED SPONSOR — \$250

Logo on website and social media
Community table space for promo materials
1 General Admission Pass



FILM FEST FRIENDS— \$250-500 NEW

Directly support the Basin Food film festival
All Sprout benefits +
Branding on film fest slides and signage
1-2 Farm to Table dinner tickets (\$150 Value)
1-2 All Access Film Fest passes
Shoutout on social media!



QUEEN BEE (STAGE HOST SPONSOR) — \$3,500 (Only 2¹ Available)

All Pollinator benefits +
Exclusive stage co-naming rights (e.g., “The [Your Brand] Ideas Stage”)
Logo on stage signage, program, and slide decks
Verbal recognition before each session on sponsored stage
Opportunity to give opening remarks at Community Soap box session
6 All Access Passes (includes farm to table dinner and film festival)



HONEY DRIPPER - PRESENTING PARTNER — \$2,500+

All Pollinator benefits +
Co-branded presenting status for the FABx25 Film Festival
On-screen logo during all film showings
Opportunity to co-present or introduce a film screening
4 additional film festival tickets
Custom activation opportunity (e.g., hosted experience)
Premier logo placement across all marketing
Recognition in press release and post-event report



FEATURED PRODUCER

Not all sponsorships need to come in the form of cash—we’re proud to offer a Featured Producer option for those who grow, raise, brew, bake, or make Basin food and drink!

Instead of a cash contribution, producers may fulfill their sponsorship level by contributing product at wholesale value, which will be featured across the event in the menus, gifting, hospitality, and promotional activations. Featured Producers Receive:

– All standard benefits of the corresponding sponsorship tier
Special recognition as a Featured Producer on event menus, signage, and announcements – Priority consideration for media features, photography and film sampling opportunities



HIVE PARTNER (Non-Monetary / In-Kind)

For nonprofits, community groups, media, networks or individual pollinators helping to: Share event information via newsletters or social media, provide in-kind services or volunteers.

Recognition Includes:
Logo listed in “Supporting Partners” section on website
Shoutout during opening remarks and in pre event email
Option to include flyers at the Community Table
One free general admission

BEE A CHAMPION OF LOCAL FOOD BY SUPPORTING THE REGION'S MOST IMPORTANT FOOD EVENT!



FABx is the only industry-led event focused on strengthening connections between food producers and buyers across the Basin.

This year, Columbia Basin Trust is providing administrative support and payment management on behalf of FABx.

The Trust is a proud annual sponsor of this event, demonstrating its strong commitment to regional food systems.

Their support helps lay a solid foundation, and with the added involvement of sponsors like you and ticket sales, the event continues to grow and thrive.

Our reach includes:

Event Attendees: 300-400 Food Industry participants and 500-1000 members of the public

Instagram: 1,500+ engaged followers

Email list: 1,200+ subscribers (65% open rate)

Regional media coverage and strong community support

READY TO POLLINATE?

Sponsorship sign up and payment details can be found at: www.basinfood.ca/sponsorship-details.

CONTACT US: [INFO@BASINFOOD.CA](mailto:info@basinfood.ca)

LEARN MORE & REGISTER: WWW.BASINFOOD.CA

Columbia
Basin **trust**

